

City of Maplewood MO Video Transcript

Maplewood was founded in nineteen o eight as one of the first inner ring suburbs of the city of Saint Louis. Today, we distinguish ourselves as a community with a vibrant downtown, eclectic shopping and dining options, diverse housing stock, many of it historical, and a community that is really known for being welcoming, inclusive, and fostering a sense of belonging for all residents. I'm Amber Withicum, the city manager of Maplewood.

I think most people would be surprised at how complex it is to, fund municipal operations and all that goes into, operational efficiency. So we need banking partners who can help us manage our resources effectively and efficiently to meet those needs.

Commerce has been a great partner for us. Between the ways that they have helped us innovate in terms of the tools, the financial tools that they offer, and to the advice that we receive consistently about how to better manage our resources and investments, we have really need to be at the forefront of operating efficiently as a lean operation. And so our partnership with Commerce has been essential in helping us build that out, allowing us to identify opportunities to both strengthen our internal operations and make better use of our tools and our investments.

Probably the biggest impact on our day to day has been the automation that we have. I can look at my account at any point and see exactly what is what's been paid, what hasn't been paid, what's available. I mean, I have up to the moment detail on my accounts, as well as all of the ability to make payments the way I can make payments. I have lots of different options on making payments and the investment opportunities. I think those are probably the biggest changes that I've I've had, and those are the ones that make the biggest difference for our city.

The commerce team is highly accessible, personable, available to us whenever we need them, and not afraid to step in and say, hey. I'm looking at this, and I see an opportunity for you to improve. And we embrace that. We absolutely love to know what we can be doing better, and we have partners in commerce that that don't hold back, that really allow us to to grow together.