

Sophie Cunningham
Video Transcript

I'm Sophie Cunningham. I'm from Columbia, Missouri. I played at the University of Missouri, and now I play in the WNBA. You know, I just think there's so much great talent here in the Midwest.

And, my sister and I, she also played at the University of Missouri. We spent our whole lives traveling to the East and West Coast. And I was like, you know what? With the platform we have, let's bring the college coaches to us, and let's keep the talent in state.

This town just in city have given me so, so much, and it's my time to give back. When I was at the University of Missouri, we filled that stadium out. Like, it was amazing. The fan base, people were coming out of the woodwork supporting women's basketball, and now you see women's basketball exploding.

And for me and my sister and my family in this community, we wanna give these high school girls a platform where they can ball out and and be complete awesome athletes, athletes, but also celebrate being a female and what that looks like. And so we give them all the gear. We give them all the girly stuff, and we celebrate that. Because when we were growing up, we went to all these tournaments and all these classics and everywhere you can think of, and we got all the hand me downs from the boys.

And was like, hey. We're not doing that anymore. We're gonna feed in, and give these girls what they deserve. Yeah.

I'm just so stoked that you guys wanted to be a part of it just because you guys see, the potential this tournament has as well, and you guys wanna feed into young young female athletes, and I just think people who are on the the same page and the same mindset of lifting up these females. Now, I mean, there's a lot of females here, but there's also a lot a lot of young males here who are gonna be, a part of this. And, I don't know. I just think it's really cool when you find someone who, might have, your soul on fire for the same reasons.

And when it's a company like you guys, which everybody knows, and then you wanna be a part of this, it just seems super special to me.